

Khushboo Uday Nayak

Graphic Designer • Illustrator •
Hand Lettering Artist

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Education

**Savannah College of Art
and Design (SCAD)**
Master of Arts,
Graphic Design and
Visual Experience
2019–2021
Atlanta, USA

**University of Mumbai
Sir JJ Institute of Applied Arts**
Bachelor of Fine Arts,
Applied Arts
2013–2017
Mumbai, India

Skills

Branding Identity
Art Direction
Publication Design
Typography
Lettering & Calligraphy
Motion Graphics
Leadership quality

Technical Skills

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Adobe XD
Sketch
Book Binding
Wiro Binding
Foiling Application
Die-Cutting Technique

Languages

English
Marathi
Hindi
Konkani

Affiliations

AIGA
Atlanta Chapter Member
2020–Present

Featured

CanvasRebel Magazine
2022

Graphis Annual Book
2022

ShoutOut Atlanta Magazine
2022

**SCAD Graphic Design
Showcase – Catalog**
2021–2022

**Poster Stellars Exhibition in
Poland**
2021

Experience

BCG, Design Studio USA
Designer
October 2022–Present
*Designing and conceptualizing
to develop a wide range of
deliverables including branding
strategy, print and digital media.*

Kglobal, USA
Graphic Designer
January 2022–October 2022
*Designing and creating
compelling visuals for traditional
print and digital platforms and
contributing in developing brand
guidelines for the clients.*

**The Council of Insurance
Agents and Brokers, USA**
Freelance Graphic Designer
January 2022–June 2022
Graphic Design Intern
2021–(July–September)
*Gaining hands on experience with
the activities of a trade association's
marketing and communications,
print and digital media.*

SCAN Magazine (SCAD), USA
Art Director
November 2020–May 2021
*SCAN Magazine is an award
winning editorially independent
feature magazine of Savannah
College of Art and Design.*

**Production Room Assistant,
SCAD, USA**
Area Technician
September 2020–November 2021
*Responsible for handling
graphic design production room
and assisting SCAD students.*

**Graduate Peer Tutor,
SCAD, USA**
April 2020–November 2021
*Helping SCAD students in
softwares like Adobe Illustrator,
Indesign, Photoshop and other
issues in graphic design.*

**Student Success Assistant,
SCAD, USA**
December 2019–March 2020
*Worked as an assistant for the
SCAD Student Success Team &
helped International student
service, Career & Alumni Success.*

Gang of Designers, Mumbai
Junior Visual Designer
June 2017–March 2019
*Worked on projects for brands
like Merwans, ATOil, Jumboking.*

Awards / Honors

Graphis Award
2023–Silver–New Talent Annual
2022–Gold–New Talent Annual
2022–Silver–Poster Annual

Indigo Design Award
2022–Gold Award

AIGA RiseUp Mentorship program
2022–Winner–Tshirt Design

Creative Communication Award
2021–Winner

**Posterstellar 1st Intercontinental
poster competition USA**
2021–Silver Award

**Michigan State University
Society for News Design
Awards (MSUSND)**
2021–winner
Designer of the year
2021–Honorable mention
Magazine spread

ACP Magazine Pacemaker USA
2021–Winner
Best Magazine design

**College Media Associations –
Pinnacle Awards**
2021–Winner
Best Magazine Cover
Best Magazine Entertainment
page/ spread
Best Magazine Feature
page/ spread

**The Columbia Scholastic Press
Association Awards**
2021–Winner
Design portfolio for magazine

**14th & 15th Annual International
Design Awards (IDA)**
2020–2021–Winner
Gold–Print / Print Editorial
Gold–Print / Collateral Material
Bronze–Print / Direct Mail
Bronze–Print / Books

**London International Creative
Competition (LICC)**
2020 & 2021–Finalist
Illustrator–Graphic

**University of Massachusetts
Medical School, Worcester**
2019–Winner
Logo competition –Graduate
Student Body Committee (GSBC)